

**Mark E. Gooden, MSA**  
*Active TS/SCI Security Clearance*  
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**(410)440-8249(c)**

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Desire a leadership position to maximize my operational, executive, and program management abilities.

Diverse experience in military and federal program management as a mid-level executive transitioning from the U.S. Navy.

## KEY SKILLS AND COMPETENCIES

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- *Active TS/SCI Security Clearance (DoD Background Periodic Reinvestigation Completed 12/10/2010).*
- Project/Program Management
- Quality Assurance; Internal Control
- Government Systems Acquisition
- Computer Network Security
- Microsoft Office
- Knowledge Management
- Planning, Programming, Budgeting, and Execution (PPBE)
- Counter Radio Controlled Improvised Explosive Devices

## EDUCATION

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- **Central Michigan University**, Master of Science in Public Administration and Information Resource Management, 2006
- **Syracuse University**, Bachelor of Arts in Policy Studies, 1986

## PROFESSIONAL EXPERIENCE

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**Program Manager**, Operations Center, Defense Support of Civil Authorities, U.S. Navy 07/2010 - 03/2013  
Office of Chief of Naval Operations (N312), Arlington, VA

- Prepared senior executives for and participated in executive level discussion forums on homeland defense and civil support operations, developing policy consensus for future operations to support civil organizations in times of disasters or catastrophic humanitarian events.
- Provided senior executives technical guidance concerning the analysis, development, and establishment of policies, issues, and crisis events which led to development of innovative solutions to national and international emergency management plans/programs.
- Analyzed operational matters related to events such as global counter-piracy, cyber-security, antiterrorism/force protection, ocean systems, nuclear powered warships, personnel augmentation, and continuity of operations then presenting the analysis to senior executives in order to meet the national defense strategy.
- Led the establishment of Navy Crisis Action Team operations in response to the Great East Japan Earthquake and Tsunami, developing and maintaining a quick response and collaborative/shared environment with various naval commands, DoD organizations, and federal/international agencies world-wide.
- Coordinated the effort of widely-dispersed naval organizations in order to successfully manage the efforts to provide over 6,000 naval personnel to support overseas and domestic operations.

**Program Manager**, Air Transportation/Transfer, U.S. Navy 06/2008 - 07/2010  
USS Nimitz, San Diego, CA

- Reduced travel expenditures and improved operational efficiency by developing new business process based on a network-centric approach in order to coordinate the worldwide movement of personnel and material.
- Managed the timely and safe movement of more than 8,000 personnel and over 700,000 pounds of mail and high priority aircraft parts, ship cargo, and medical items between sea based and shore based logistics stations.
- Planned work operations, including setting priorities and establishing objectives and goals, in order to meet strict requirements established by aircraft carrier operations.

**Director**, Mission Support and Planning, Manpower Coordinator, U.S. Navy 02/2005 - 06/2008  
Stars and Stripes Military Newspaper, Washington, DC

- Directed representatives from Marketing, Advertising, Distribution, and Print Operations which developed a plan to utilize innovative techniques and technology to reverse a projected operational loss in newspaper operation in the United Kingdom.
- Coordinated the lease agreement, architectural design, furnishing, managed contractors, network expansion, and employee space allocation, exceeding all timelines as the office expansion project manager.
- Recommended business process improvements after conducting an “Internal Controls: Meeting Federal Requirements for Accountability” analysis and evaluation of the effectiveness and efficiency of operations in the utilization of funds and personnel.
- Coordinated the effort to establish a Djibouti, Africa contracted newspaper print operation for over 1,700 deployed DoD personnel and contractors stationed in Africa.
- Managed the efforts of Marketing, Advertising, Editorial, European and Japan Operations, and the United States Management in preparing the first ever Stars and Stripes military newspaper Five Year Strategic Plan which is now the basis for continued sustainability and growth.

**Project Manager**, Electronic Warfare, U.S. Navy 12/2006 - 12/2007  
Joint Crew Composite Squadron One, Iraq

- Trained over 400 military and civilian personnel in the capabilities and proper use of a military self-protection system, significantly reducing the number fatalities while deployed to Iraq.
- Maintained readiness for over 40 electronic warfare systems and collaborated on system integration efforts, allowing numerous systems to communicate with each other and reducing incidents of self-jamming behavior.

**System Requirements Manager**, Mission Planning Systems, U.S. Navy 03/2002 - 02/2005  
Office of Chief of Naval Operations (N6), Arlington, VA

- Managed a \$40 million a year acquisition program/contract, preparing, monitoring and successfully defending the budget against proposed cuts and phasing out legacy systems.
- Led the effort to develop a system’s “Concept of Operations” and “Master Test Plan,” both critical elements to the success of development and fielding of the new business system.
- Recommended alternate course of actions in order to consolidate and reduce, by fifty percent, over 100 various planning systems after managing a comprehensive Navy-wide analysis.
- Established a cross-functional system working group tasked with integrating various current and future systems of similar nature and across user platforms, with the goal of having one base system with different configurations, which recently became the military’s intent.
- Coordinated the development of a system requirements document by first collecting and analyzing planning requirements and products across domains and then building consensus from cross-functional teams in order to obtain final approval of the requirements document.

**Program Manager**, Aviation and Airspace Coordination, U.S. Navy 02/2000 - 02/2002  
Commander U.S. Naval Forces, Korea, Seoul, Republic of Korea

- Collaborated with representatives at various levels of foreign organizations in Asia including regional governments and various cultures on a routine basis, achieving common understanding and collaboration on military programs and goals.
- Developed procedures, briefings, training materials, and reports to support crisis management within Naval Forces Korea reducing response times to international incidents down to minutes.
- Planned work operations, including setting priorities, establishing objectives, and liaised with senior Republic of Korea Navy personnel during several major training events and during development of new initiatives.

**Recruiting Manager**, U.S. Navy 02/1997 - 02/2000  
Naval Reserve Recruiting Command, Detachment Five, Washington, DC

- Supervised 12 naval officer recruiters widely dispersed throughout the Northeast (Maine to Virginia) in consistently obtaining recruitment goals of over 102%.
- Wrote evaluations and awards, established budgets, set recruitment goals, conducted onsite visits, and coordinated training conferences in the process of building a very cohesive work environment.